Boise Chapter
Fundraising

Presented by Bob Tracy
Boise Chapter Coordinator
Boise Fundraising Overview

- I dislike but we need fundraising!
- Have become financially self sufficient for local events and equipment
- $15,000-17,000 cash annually - 20 plus sources
- Discounts or donated equipment, services, food, facilities - 20 plus sources
  - Over $36,000 value last 12 months for $9,800
Fundraising Approach

- Knock on lots of doors to get some successes
- Network to identify possibilities
- Spread the load—have many in the chapter pursue leads
- Annual fundraising meeting to identify possibilities and assign leads
- Tell our story and ask what is possible
  - Created, update, and modify TRR and Chapter Summary to support all applications
- Fundraising lead and committee
Grants from State Agencies

- Division of Veterans Services
  - Veterans Support Fund
  - VA Rec Therapist recommended
  - $3000-4000 annually, easy application
  - No reporting requirements, any spending allowed

- Department of Commerce
  - Wild Rivers license plate proceeds
  - Retail partner recommended
  - $4000-5560 annually, harder application
  - Budgeting, reporting and tracking required
  - Equipment and supplies only
Cash Donations

- Companies, service organizations, other groups, and individuals
- Direct donations and fundraisers
- $50-2500 each, some one time, some repeat
- Low percent success but most donations take long to apply
- Ask people you know if they want to donate
- Networking with Veteran support groups has created unsolicited donations
- Some members have made donations
Cash Donation Examples

- Car dealerships where vehicle purchased
- Companies with HQ, offices, or operations in area
- Service organizations
  - Presentations for information first, then ask if they could donate
  - Veterans Service organizations - American Legion, VFW
  - Multiple Rotary Clubs
- Unsolicited when we get our story out - Blue Star Mothers, Henderson Foundation
Discounted and Donated Equipment, Services, Food, Facilities

- Makes what we do more affordable, allows us to do more
- Appx. 20 main partners support us each year
  - 10-80% discounts to full retail, plus 100% for donations
- Examples:
  - 4 day Lower Main Salmon trip for 16 for Regional: $17,900 value for $2,500
  - Free storage, pool use, raft use for Main Salmon, kayak instruction, food gift cards
  - Discounted and donated camping and restaurant for events
  - Discounts for IKs, Yeti cooler, van repairs, tee shirts and hats
- National also has deals with suppliers we use: Astral, Kokatat, Werner, NRS